



U.S. Department of Energy  
**Energy Efficiency  
and Renewable Energy**

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**Industrial Technologies Program**

# “Notes from the Field...”

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# Overview

- Background
- Session Topics
- Group Logistics
- Working Session
- Wrap Up



# Background

- Who is “Golden”?
- Why are we interested in local student activities and wild ideas for the program?
- What will we do with the information and ideas we generate today?



# Session Topics

- Two topic areas:
  - Topic 1: “Notes from the Field” or “Why are you here?”
  - Topic 2: “The Sky’s the Limit!” or “Where can the IAC program go in the future?”



# Session Topics, cont.

- Topic 1: “Notes from the Field” or “Why are you here?”
  - What brought you into the program?
  - How have you leveraged your IAC experience to start/continue other energy efficiency assessment and/or advocacy work?
  - How did these efforts begin, how have they grown and developed, and where can they go from here?
  - How can we best communicate these efforts?  
What’s your “IAC elevator speech”?



# Session Topics, cont.

- Topic 2: “The Sky’s the Limit!” or “Where can the IAC program go in the future?”
  - The IAC program is a long-running, well-oiled machine... HOWEVER, it’s important to stop and reevaluate, to think beyond the confines of the current “box” and consider what’s possible.
  - Goal is to come up with creative, out of the box, new ideas for energizing the IAC program – don’t think about \$\$\$, but rather how to ignite the passions of students (and universities, industry, Congress, etc.) nationwide!



# Group Logistics

- Four groups
- 20 minutes in group to brainstorm & record ideas
- 5 minutes for each group to present
- 15 minutes together to wrap up ideas and recommendations and map out strategy



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# Working Session & Wrap Up

## Let's get started!